



## **taim mediterranean kitchen Begins Serving New York City's Best Mediterranean in Maryland**

*Opening its doors in College Park on February 9, the first 100 guests will have the chance to win free taim for a year*

**COLLEGE PARK, Md. (February 7, 2023)** – To East Coast foodies and longtime New Yorkers, [taim](#) means “tasty,” perfectly describing its craveable and award-winning Mediterranean cuisine. This week, College Park, Maryland-area residents are the first in the state to get what New York Magazine calls the “best in New York” falafel and other fresh, flavorful dishes at 7401 Baltimore Avenue.

To celebrate taim’s Maryland arrival, the first 100 guests on Friday, February 10 will have the chance to win free taim for a year. As a tribute to the local community, taim also will release a College Park menu exclusive, cooking up their famous fries with Maryland’s iconic Old Bay seasoning.\*

“We’ve been eagerly awaiting our expansion into Maryland to see residents experience taim’s delicious food for the first time. Everything on our menu leaves you feeling great and inspires you to crave ‘better’ at meal time,” said Phil Petrilli, Founder of Untamed Brands. “We’re famous for our award-winning falafel, chicken shawarma and fries, each bringing a diversity of fresh flavors that add to the experience. Our friendly team cannot wait to introduce taim to College Park residents. Make sure to ask the team to share their favorite recipes!”

### **Customizable Meals That Create Unlimited Combinations**

taim has been a New York City staple since first opening in 2005 and its commitment to consistently delicious food attracts loyal fans and famous faces. Popular dishes reflect extensive preparation, like chickpeas soaked for a full 24 hours to create the perfect texture for green and harissa falafel. taim's award-winning food is made fresh daily, with no microwaves or freezers in any of its restaurants. taim fan favorites, including chicken and cauliflower shawarma, golden eggplant, and side dishes delight guests who fall in love with the incredible flavor and quality. taim also imports 18 fragrant spices from the top growing regions in the world to help make every dish so craveable.

Every meal at taim is customizable with over 65 million combinations guests can build for themselves. Guests first select a bowl, pita, or salad then choose a main, like chicken, falafel, or cauliflower. A tasty selection of toppings, sauces, and sides make each creation unique.

### **taim mediterranean kitchen College Park Grand Opening Details**

- On Thursday, February 9, 2023 from 5:00 -8:00 p.m., taim will host a preview night and community fundraiser to benefit Manna Food Center. Proceeds from each \$5 entree purchase will go to the local food foundation.
- On Friday, February 10, 2023, taim begins full hours and will celebrate with **taim’s Golden Ticket Giveaway**
  - Regular hours are 11:00 a.m. - 10:00 p.m. seven days a week
  - The first 100 guests will receive golden tickets for the chance to win the grand prize of “a year of taim.”



- Runners up will be able to spin the taim prize wheel for premium swag.
- Guests ordering online and through taim's app can enjoy the location-exclusive famous fries seasoned with Old Bay.
- A ribbon cutting ceremony will be held with the College Park Chamber of Commerce to open the restaurant.

“In a growing community like College Park where people are regularly eating on the go between work and home or even classes, taim offers an ideal better-for-you option with fresh, flavorful and value-conscious menu items that keep you coming back,” said Petrilli. “Maryland is a key part of taim’s expansion plan and we even have a personal tie to College Park, where our Chief Development Officer, Matt France, went to school.”

### **Guests Can Expect A Mediterranean Escape at taim**

College Park is home to many young professionals who will love the convenience and craveability of taim. taim fills a 1,540 square foot unit within the +50,000 square foot mixed-use redevelopment of the College Park City Hall. The restaurant is located one block from the University of Maryland along Route 1, next to Fraternity Row. Above the space is the College Park City Hall. The location is also a convenient stop for Washington D.C. commuters.

The restaurant features ample seating and warm, inviting characteristics of the Mediterranean with terracotta-hued walls and brilliant tiles that pull through the bright yellows, blues and greens of the sun, sky, sea, and land where taim’s ingredients and flavors originate.

Guests can enjoy current meal promotions including the Sunday #cravecombo featuring a signature pita and fries for \$10.00, or the Family Meal, a Mediterranean feast for four-to-six people.

Join taim online at [taimkitchen.com](https://taimkitchen.com) and tag your meal photos with #cravebetter on social media.

### **About taim**

taim’s story starts knee-deep in a huge pile of chickpeas in NYC’s West Village, where we opened our first tiny kitchen — bringing the vibrant, fresh flavors of the Mediterranean to our hometown. Now, we’re all over NYC and beyond, from New Jersey to DC. We are committed to making everything from scratch and using the best ingredients: market-fresh produce and 18 different Mediterranean herbs and spices to take your taste buds on a trip with every meal. Every day, the taim kitchen prepares our award-winning dishes — making every meal to order just how you want it. Learn more about taim at [taimkitchen.com](https://taimkitchen.com).

### **About Untamed Brands**

Untamed Brands owns and operates leading fast-casual restaurants. The group was founded in 2021 by restaurant industry executive Phil Petrilli. Untamed Brands’s mission is to be the best long-term partner for emerging restaurant brands by helping them realize their fullest growth potential with our world-class team of restaurant leaders. Learn more about Untamed Brands at <https://untamedbrands.com/>.



## About Manna Food Center

For 40 years, Manna has strived to eliminate hunger through food distribution, education, and advocacy. Our work is rooted in our core values of service, respect, and partnership. Our vision is that our Community is a place where all people at all times have access to safe, sufficient, nutritious food in order to lead fulfilling lives and contribute to making Montgomery County, Maryland a place where all live in dignity. Our work is built on three pillars that create a unique and comprehensive approach to hunger relief:

- **Pillar 1:** Reduce hunger and improve access to nutritious food for Montgomery County residents who experience food insecurity.
- **Pillar 2:** Strengthen community food skills and knowledge to encourage and enable healthy eating.
- **Pillar 3:** Connect Montgomery County neighbors to social service providers and to each other.

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\*This location-exclusive menu item will be available solely on the taim app and website.